



PRESS RELEASE

For Immediate Release

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Florida Gulf Coast University chooses the High Definition Golf simulator.

Toronto, Ontario, Canada Nov 18, 2008 – Florida Gulf Coast University PGA Golf Management, located in Fort Myers and one of only 20 schools accredited by the PGA of America, has outfitted its state-of-the-art golf training and teaching facility with a High Definition Golf simulator from Interactive Sports Technologies.

“We thoroughly investigated every golf simulator available in the marketplace. High Definition Golf stood out from all the rest,” recalls Steve Eisenberg, Director of Professional Golf Management at Florida Gulf Coast University. “The system’s advanced tracking technology and detailed feedback of club face data and swing path were second to none. That’s what makes it such an incredible teaching and club-fitting tool. No other system came close to High Definition Golf.”

The High Definition Golf system’s stereoscopic computer vision utilizes IST High Speed Spectrum Sensor Technology™. It produces the industry’s most precise measurement and capture of data. Everything from ball speed, launch angle, ball spin, spin axis, club head speed, swing path, club contact (heel/toe), club face (open/closed) and efficiency are measured.

“High Definition Golf takes more measurements (ball and club), and makes them more accurately, than any other golf simulator—period,” states Todd Richardson, CEO of Interactive Sports Technologies, the creator and manufacturer of High Definition Golf. “It provides the information an instructor or coach needs in order to assist their students in fine-tuning their swing and shot making abilities.”

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High Definition Golf also combines high-resolution, photo-realistic imagery with satellite data, to produce a high-definition 3D reproduction that is crystal clear and faithfully reproduced.

“When golf enthusiasts, even touring professionals, play the High Definition Golf simulator for the first time,” says Richardson, “the response heard most is, *Wow! I’ve been there...this is exactly how the course looks and plays*. That’s why we say the only thing more realistic than High Definition Golf, is the course itself.”

“The High Definition Simulator is great for our students,” says Eisenberg. “The system can be configured so they can hit the driving range or practice green to work on their chipping, pitching and putting. Then, with a push of a button, they can take their refined swing and tee it up on Pebble Beach, Pinehurst No. 2, Bay Hill, Doral and other world class golf courses.”

About Interactive Sports Technologies

Interactive Sports Technologies is the creator and manufacturer of High Definition Golf. Using revolutionary, proprietary software and computer vision technology, IST has created the world’s most realistic and accurate golf simulator. Top PGA Tour pros, golf teaching professionals, organizations and retailers such as Stephen Ames, Jim McLean, PGA National, Tour Edge and Edwin Watts Golf have all endorsed High Definition Golf as their simulator of choice. To learn more about High Definition Golf and Interactive Sports Technologies visit www.HighDefinitionGolf.com or contact Bob Beecroft at **1-866-323-0095**.